

Matrix

Promotion

Snapshot

Report Date: 6/15/12 **Week #** 8

Artist: Shawn Monteiro

Project: "to Carmen with love"

Label: Whaling City Sound

Regional Breakdown *

	TW	New	%	Spins
East	42	4	69%	103
South	39	4	61%	99
Midwest	36	4	67%	103
West	37	2	64%	96
Total	154	14		401

Rotations *

	TW	% of Total
Power		%
Heavy		%
Medium	4	3%
Light	98	64%
Special	52	33%

Conversions: *

Heavy : Radio I O - worldwide

Medium : KUVO – Denver, Co

National Charts # *

Smooth Jazz.Com	
Jazz Week - SJ	
Jazz Week - Jazz	
New Age Reporter	

<u>National Spins</u>		<u>Promotion</u>
TW	Avg/Day	Total Spins
401	57	1788

Matrix Momentum Index

This Week	Trend
483	+69!

Hot Tracks *

4/7/6/8/12

Hot Regions *

For The Week	Three with 4 new
Overall	Midwest at 67%

Comments: *

Interesting week for Shawn with new play being confirmed in some major Top 50 markets to include: Tampa, Detroit, Phoenix and Santa Monica/Los Angeles. There are a few loose ends to be tied and that will be the focus for the coming week. Talk with you soon!

*As Compiled by Matrix Promotions
Nashville, TN 615-662-1413*